



Center for Global Culture
and Communication

An Interdisciplinary Initiative of Northwestern University
School of Communication

Northwestern

**BUFFETT INSTITUTE
FOR GLOBAL AFFAIRS**



CHARLIE BECKETT

MEDIA AND COMMUNICATIONS, LONDON SCHOOL OF ECONOMICS

GRADUATE WORKSHOP
**ARTIFICIAL INTELLIGENCE:
HOW TO UNDERSTAND A TECHNOLOGICAL DISRUPTION FOR NEWS**

THURSDAY, APRIL 18, 2019

12.00-1.30PM

FRANCES SEARLE BUILDING, ROOM 2-378
NORTHWESTERN UNIVERSITY
(LUNCH SERVED)

Artificial Intelligence/Machine Learning/Automation as a set of technological developments are starting to have a major impact on newsrooms. They offer the opportunities for greater efficiency, innovation in story generation and formats, audience engagement, personalization, authentication, and transparency. They raise questions about the organization and training for journalists and ethical and editorial questions about the journalism itself. What research questions should we be asking about this and how would we go about researching the field?

CHARLIE BECKETT was a journalist for 25 years working in newspapers, the BBC and ITN's Channel 4 News as a film-maker and editor. He is the founding director of Polis, the LSE's international journalism think-tank. He is also director of the LSE's Truth, Trust and Technology Commission. He is a professor in the LSE's Media and Communications Department. He is the author of *SuperMedia* (2008) and *Wikileaks: News In The Networked Era* (2012).

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